REPUBLIC OF SERBIA INNOVATION FUND INNOVATION SERBIA PROJECT Project ID No. P126229-RE

REQUEST FOR EXPRESSION OF INTEREST FOR INDIVIDUAL CONSULTANCY SERVICES

EXPERT IN INTERNATIONAL INTELLECTUAL PROPERTY FOR ENTERPRISE TRAINING

The Republic of Serbia has applied for financing from the European Union Instrument for Pre-Accession (hereinafter: IPA), administered by the World Bank (hereinafter: WB) toward the cost of the Innovation Serbia project, and it intends to apply part of the proceeds to payments for individual consultancy services under the project.

The Innovation Fund (IF) is looking to engage an individual consultant for Enterprise Training in the area of International Intellectual Property.

As the Grant is administered by the World Bank, the consultant will be selected in accordance with the procedures set out in the World Bank Guidelines: "Selection and Employment of Consultants by World Bank Borrowers", January 2011. The method of selection is Individual Consultant.

Objective of the Assignment

Enterprise Training will support IF beneficiary enterprises through mentoring and training in the areas of entrepreneurship and commercialization. Participants are start-up companies that received financing from the Innovation Fund and potential applicants for financing. The Consultant is expected to provide an overview of the elements of the intellectual property management and protection for early stage start-ups, including but not limited to the evaluation of the need for IP protection, terms and definitions of intellectual property rights, protection and enforcement of IP rights, process of filling application for intellectual property protection at national and international level and legal aspects of IP, such as Confidentiality Disclosure Agreements, Material Transfer Agreements, Sponsored Research Agreements, Consulting Agreements, Know -How Agreements, License Agreements, Memorandum of Understanding, Laboratory Services Agreements and similar.

Scope of work

Consultant is expected to:

Assist the IF staff in designing, developing and conducting general Enterprise Training
 Program in collaboration with other experts engaged as Enterprise Training consultants,

- Develop Enterprise Training material, lectures, presentations and case studies based on international examples in the fields of intellectual property management and protection relevant for the development of innovative start-up companies with particular focus on local and regional challenges and issues,
- Assess the participant's businesses and needs, identify specific issues enterprises face, and recommend additional training, if applicable,
- Conduct the Enterprise Training on subjects including but not limited to topics related to
 Intellectual property protection and management, due diligence, exit strategies, as well
 as other topics listed in the general description of the training when required.

Experience and qualifications

The person suitable for this position should have the following qualifications:

- At least 5 years of industry or technology transfer experience in the field of intellectual property rights and licensing,
- Experience in protection and commercialization of intellectual property rights in early stage start-up development is preferred,
- Master Degree in Science, Engineering, Business Administration or equivalent experience,
- Effective interpersonal, advisory and communication skills,
- Fluency in English,
- Past training experience is a plus.

Timing and Duration

The Consultant would be engaged for approximately six (6) man days in the period of 2 years. Four (4) trips to Serbia (Belgrade) are expected.

The assignment is envisaged to start in May 2012.

The Innovation Fund (IF) now invites eligible individual consultants to indicate their interest in providing the services.

The Interested and eligible individual consultants for this position should send expressions of interest, together with information on relevant experience and CV, by e-mail to the contact information listed below.

Expressions of interest must be delivered by April 5th, 2012.

To: Iva Raslapcevic
Program Manager
International Cooperation & Financing

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